

# **Executive Brief**

# **ALTCHA®** Sentinel for Enterprises

### Overview

ALTCHA Sentinel is an enterprise-grade, fully self-hosted bot-protection and anti-spam platform designed for organizations that require maximum control, compliance, and operational independence. Unlike cloud-based CAPTCHA services, Sentinel runs entirely within your infrastructure, ensuring full data ownership, predictable costs, and zero reliance on external providers such as Google, Cloudflare, or hCaptcha.

Sentinel combines a modern, frictionless CAPTCHA with advanced detection capabilities — including machine-learning classifiers, threat intelligence, similarity analysis, and adaptive risk scoring — to protect forms, APIs, authentication flows, and user-generated content at scale. Its architecture supports high-availability deployments, multi-region clusters, and strict data-residency requirements, making it suitable for regulated industries and government environments.

Organizations choose ALTCHA Sentinel to eliminate:

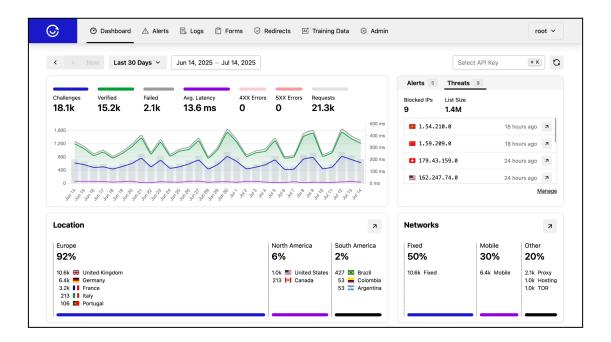
- External dependencies that cause outages when cloud providers fail
- Compliance risks from third-party data transfer
- Unpredictable per-request billing from cloud CAPTCHA vendors
- Legacy CAPTCHA frustration that harms accessibility and user experience

With clear licensing, enterprise support options, and the ability to run anywhere (cloud, on-prem, hybrid, air-gapped), ALTCHA Sentinel provides a future-proof, transparent alternative to proprietary CAPTCHA ecosystems.



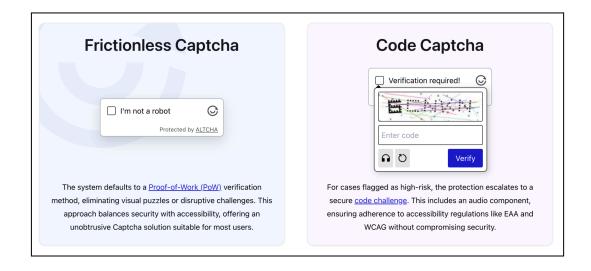
#### **ALTCHA Sentinel Dashboard**

Real-time insights and analytics at a glance. Monitor traffic, verifications, and security events with an intuitive, easy-to-use interface.



### **ALTCHA Widget**

Fully customizable anti-bot widget that adapts to your site's look and feel. Supports 50+ languages, making it perfect for global audiences while keeping spam at bay.





### 1. What Is **ALTCHA Sentinel**

- Originating from ALTCHA's open-source core, Sentinel builds on the open-source offering with advanced security features.
- Instead of relying on cloud services, Sentinel can be deployed on-premises,
   providing full data ownership and removing external dependencies.
- It intelligently adapts to risk using adaptive Captcha, machine learning classifiers, threat intelligence, and more — to block abuse without degrading the user experience.

# 2. Strategic Advantages

### **Data Ownership & Control**

→ Fully self-hosted — your data stays in your infrastructure; no external services; no third-party calls.

## **Regulatory Compliance**

→ Compliant with major global regulations: GDPR, CCPA, HIPAA, LGPD, PIPL, and more.

### **Operational Reliability**

→ Engineered for high-availability deployments and clustering; no surprise downtime from third-party APIs.

### Transparency & Auditability

→ Open-source components and integration libraries enable full code transparency and audit; vital for security-sensitive environments.

### **Trusted by Enterprises**

→ Used by large organizations and government agencies in the E.U. and worldwide, demonstrating scale and trust.



# 3. Compliance & Legal Considerations

ALTCHA Sentinel is designed for organizations with strict regulatory, privacy, and accessibility requirements. Because Sentinel is fully self-hosted, no data leaves your infrastructure, simplifying compliance and eliminating the need for a Data Processing Agreement (DPA).

### **Self-Hosting & Data Control**

- All processing occurs inside your environment your servers, your network, your security perimeter.
- No user data, telemetry, or request metadata is sent to ALTCHA or elsewhere.
- This architecture eliminates third-party data exposure risks and supports strong governance policies, including internal audit requirements and industry-specific compliance mandates.

### **Data Residency & Sovereignty**

- Full control over where data is stored and processed.
- Supports regional or in-country deployments (EU, US, APAC, etc.).
- Suitable for strict jurisdictions where external cloud CAPTCHA solutions are non-compliant.

### **Regulatory Alignment**

ALTCHA Sentinel's design helps organizations **meet key global regulatory obligations**, including:

- GDPR (EU)
  - No personal data is transferred to third parties; processing remains fully on-prem.
- CCPA / CPRA (California)
  - No "sale" or "sharing" of user data; reduces legal exposure.



### • **HIPAA** (US)

Suitable for healthcare environments because no PHI is transmitted externally.

LGPD (Brazil), PIPL (China), and other data-protection laws
 On-prem architecture supports strict localization requirements.

Because ALTCHA does not act as a cloud service processor, most traditional data-processing concerns (DPA, SCCs, cross-border restrictions) do not apply.

### **Accessibility & EAA Compliance**

ALTCHA Sentinel is engineered to ensure inclusivity and compliance with accessibility standards:

#### WCAG 2.2 AA:

ALTCHA designs its challenge and fallback systems to be operable without vision, sound, or fine motor skills.

#### European Accessibility Act (EAA):

Provides a compliant alternative to image- or puzzle-based CAPTCHAs, making digital services accessible to all EU users.

 Keyboard-only operation, screen-reader compatibility, and non-visual challenge mechanisms ensure equitable access.

This makes Sentinel suitable for public-sector deployments, financial services, healthcare, and other sectors with strict accessibility mandates.



# 4. Deployment & Support Models

### a. On-Premises Deployment

- Your IT team deploys and operates Sentinel (e.g., via Docker, Kubernetes).
- Full operational control: scale, cluster, integrate with SSO, logging, etc.

### b. Managed Deployments

- ALTCHA's team operates a fully managed Sentinel cluster on infrastructure of your choice (AWS, private cloud, etc.).
- Suited for organizations that prefer to offload the operational burden but retain data control.

# 5. Technical & Integration Highlights

- The engineering team can leverage a rich technical documentation: integration guides, libraries and plugins, migration guides (e.g., from reCAPTCHA/hCaptcha).
- Sentinel supports advanced features:
  - Adaptive Captcha
  - Autopilot (dynamic risk-based policies)
  - Classifier (ML / NLP-based spam detection)
  - Threat Intelligence (blocklists, live IP analysis)
  - Similarity detection & training data (pattern recognition for spam)
  - Rate limiting (contextual, multi-layer)
  - Phishing detection, language detection, link/redirect protection.
  - Analytics and reporting powered by ClickHouse, enabling fast, high-volume data analysis and detailed insights.
- Contains well-documented installation pathways: Docker, Kubernetes, Azure, AWS,
   SSO, clustering, etc.



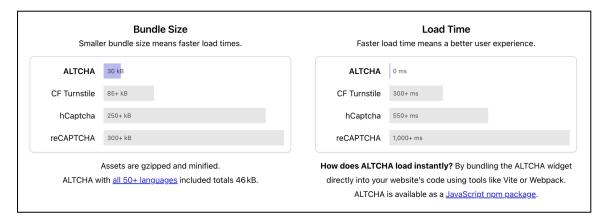
# 6. Integration Options

**ALTCHA Sentinel integrates seamlessly with your existing applications**, giving your teams flexibility without adding complexity. Our solution supports a **wide range of platforms**, including traditional websites and mobile apps, through simple, pre-built connectors.

### **Key Highlights:**

- Web & Mobile Ready Easily add ALTCHA to web pages with JavaScript or integrate into mobile apps built with React Native or Flutter.
- **Server-Side Support** Libraries available for popular backend languages, allowing smooth integration with your infrastructure.
- Fast & Lightweight Designed to minimize impact on user experience while ensuring enterprise-grade protection.
- Flexible & Future-Proof Supports multiple frameworks and languages, enabling adoption across diverse development environments.

ALTCHA's integration options ensure that deploying enterprise-grade anti-spam is straightforward, scalable, and consistent across all your digital channels.



**Lightweight & Fast** – Small bundle size ensures minimal impact on page load, delivering faster performance and a smoother user experience.



# 7. Onboarding & Go-To-Market

- Onboarding Process: Quick, low-friction self-service + documentation + optional expert assistance.
- **Trial Option:** Free 30-day trial available, enabling proof-of-concept within your environment.
- Purchase: Enterprise license available via ALTCHA's customer portal.

### 8. Risk & Considerations

While Sentinel removes many risks of external CAPTCHA services, adopting a self-hosted solution requires awareness of the following:

### **Operational Responsibility**

- Your team manages deployment, updates, monitoring, and uptime (unless using Managed Deployment).
- Requires baseline DevOps/SRE capability.

### **Infrastructure Footprint**

 Sentinel adds a small but predictable infrastructure cost (servers/Kubernetes resources). Needs to be factored into capacity planning.

### **Integration & Migration**

 Replacing existing CAPTCHA services may require minor code changes and coordination across product, security, and compliance teams.

### **Security Ownership**

- Access control, network security, and patching must follow internal best practices.
- Managed Deployment is available for organizations wanting reduced operational burden.



#### **Support Expectations**

 Selecting the correct support tier is important for aligning response times to business-critical workloads.

# 9. Business Case Highlights

- Cost saving: For high-volume verification, Sentinel is dramatically cheaper than cloud CAPTCHA services (e.g., €600 vs €3,500+ for 3 million verifications).
- Brand trust & user experience: No more jarring puzzles for users; smoother UX and invisible verification improves conversions.
- Compliance & security: Helps drive your data sovereignty and risk mitigation goals.
- Future-proofing: The model supports clustering, scaling, and policy automation as threat landscapes evolve.

# 10. Pricing & Support

**ALTCHA Sentinel uses a fixed monthly** (or annual) license with unlimited verifications, making it **fundamentally different from consumption-based CAPTCHA services**.

#### **License Structure**

- Enterprise License (Core Offering)
  - Fixed price €600 / US\$700 per month
  - Unlimited deployments, clusters, and environments (dev/stage/prod).
  - Unlimited verification volume no per-request billing.
  - o Includes all Sentinel enterprise features, updates, and security enhancements.
- Managed Deployment (Optional Add-on)
  - ALTCHA team operates and maintains a dedicated cluster on infrastructure of your choice (AWS, private cloud, etc.).
  - o Billed as an additional service fee on top of the license.
  - Ideal for organizations that prefer to offload operational overhead.



### Billing

- Monthly automated billing (card or preferred method).
- For longer terms, procurement-friendly invoicing via bank transfer.
- o Discounts available for annual (20% off), and bi-annual (10% off) terms.
- o Perpetual licensing options available.

### **Support Plans**

### • Basic Support

- o Included in the price of the license
- Best-effort response time, no SLA
- Email only support channel
- Enterprise Support (€300 / US\$350 per month)
  - o 8-hour response time SLA
  - o Within hours avg. resolution time
  - Email only support channel
- Enterprise Live Support (€600 / US\$700 per month)
  - 4-hour response time SLA
  - o Within hours avg. resolution time
  - o Email and live chat support channels

Support covers: installation/configuration help, general usage guidance, bug fixes, security patches. Excluded from support: custom development or feature requests, on-site work or consulting, remote direct access to your infrastructure.

### **Cost Comparison Example**

- Traditional CAPTCHA (e.g., reCAPTCHA Enterprise):
  - ~€3,500+ per month for ~3 million verifications.
- ALTCHA Sentinel Enterprise:
  - ~€600 per month for the same scale (plus minimal infrastructure cost).



This provides stable budgeting, eliminates unpredictable traffic-related spikes, and drastically reduces total cost of ownership.

### **Who This Pricing Model Benefits Most**

- High-traffic platforms
- Enterprises seeking predictable OPEX
- Regulated industries requiring data residency without cloud vendor lock-in
- Organizations consolidating multiple CAPTCHA or anti-spam systems into a single on-prem solution

# 11. Summary

ALTCHA Sentinel gives enterprises complete control over bot protection by running entirely within their own infrastructure — eliminating third-party data exposure, unpredictable billing, and dependency on external CAPTCHA providers. It offers modern, accessible, high-accuracy detection powered by advanced security features, all with a fixed, transparent licensing model.

For organizations prioritizing security, compliance, reliability, and user experience, Sentinel provides a future-proof, high-trust alternative that scales effortlessly across applications and regions.

### 12. Contact

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# 13. Links

- General Information: <a href="https://altcha.org/docs/v2/enterprise/">https://altcha.org/docs/v2/enterprise/</a>
- Sentinel Documentation: <a href="https://altcha.org/docs/v2/sentinel/">https://altcha.org/docs/v2/sentinel/</a>
- Pricing: <a href="https://altcha.org/docs/v2/sentinel/pricing/">https://altcha.org/docs/v2/sentinel/pricing/</a>
- EULA: <a href="https://altcha.org/docs/v2/sentinel/eula/">https://altcha.org/docs/v2/sentinel/eula/</a>
- Support Policy: <a href="https://altcha.org/docs/v2/sentinel/support-policy/">https://altcha.org/docs/v2/sentinel/support-policy/</a>